



Five Years, With You  
"To the ones who walked with us -  
this is your story too."

LOOKING BACK ON 2024 AND  
THE ROAD THAT BROUGHT US HERE





## the Story of Us

*Grounded in Family, Crown through Partnerships*

Since 2020, ECCA Family Foundation has been the cornerstone of Christian Algot Enevoldsen and his family's philanthropic efforts. What started as a few personal projects has grown into a foundation rooted in family values but shaped by the partnerships and collaborations with people and organisations we've met along the way.

Today, ECCA is more than a foundation. It's a growing community working towards our common goal.



*An equitable world where nature and communities thrive together.*

Mission To empower changemakers with the confidence, capital, and capacity to build that world.

### ★ Our Focus Areas

#### **Thriving Nature**

Championing healthy ecosystems to support life and safeguard a biodiverse future

#### **Thriving Communities**

Fostering open, vibrant communities with more opportunities and improved well-being

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Micro Green Tech

Nano Onions

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★  
Dear Friends, Partners  
and Collaborators,

When we started ECCA, we knew one thing for sure: real change happens with people we love. Five years later, that truth still holds - only now, it's written into the stories we've created together.



To the friends we met  
along the way.

To the partners who  
opened our eyes.

To the collaborators who  
brought new ideas and  
bold solutions.

This report is our thank-you.

Thank you for your trust.

Thank you for your time.

Thank you for reminding us  
that family is defined by  
connection, not just by name.



This report isn't just a look back - it's a glimpse  
behind-the-scenes. We're sharing the journey we've taken  
with five long-term partners who have shaped trust,  
growth, and quiet moments that have changed us in  
ways we've never really put into words - until now.

This year, ECCA turns five - five years of listening, learning, and walking this path with you. We never knew exactly where this journey would take us (let's be honest, we still don't). But we always knew who we wanted beside us: people like you. People who question the status quo, people who see possibilities where others see limits, people who believe that change isn't just necessary - but within reach.

We don't say this enough, but we love working with you. Truly.

From day one, you've inspired us, challenged us, and helped us grow. We've stumbled, adapted, and refined our approach - always learning, always listening. Your ideas, your energy, your trust - they've been deeply woven into ECCA's very fabric.

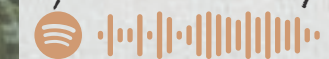


This past year was a pivot. After stepping back in 2023 to reflect and recalibrate, 2024 became a year of action. We put our first five-year strategy to test, welcomed 6 new partners to the family and grew our small team to 4. Through it all, we stayed focused on what matters most: showing up for you.

This milestone is yours as much as ours. And as we look ahead, we'll keep building bridges - with you, for you, because of you.



Now listening to:  
Bridge over troubled waters  
by Simon and Garfunkle



With gratitude,

Christian Enevoldsen  
Chairman, ECCA Family Foundation





## CHAPTER 1

# The Growing Years

1

Aug 2020

*The first "Hello"*

We took the first leap and ECCA was born out of a desire to build something meaningful. More than just another foundation, this was a space for real change, with people we believed in.

2

Nov 2020

*Our first multi-year Partnership*

It was still early days, but it was momentous when we signed a three-year partnership with The Incubation Network to tackle ocean plastic pollution. This was special to us as it was the first signal that we were in it for the long haul.

3

Dec 2021

*Eight new Partnerships*

By the end of our first full year, we had eight partners onboard. It was our "sandbox" season – experimenting, learning, and building the foundation of what ECCA could be.



PC: The Freedom Story

4

Apr 2022

*Our first Flagship Project*

We co-created the ECCA-DMJX Photojournalism Award, a commitment to amplify untold stories and support emerging storytellers. It felt like our first public declaration of who we were becoming, and a pledge that we were serious and committed.



PC: DMJX

## From New Faces

## to Familiar Smiles

*Milestones, memories, and the in-between*

5

Jan 2023

*Our first Heart-to-Heart*

Communication is the key ingredient in any relationship. So we designed our first-ever partnership survey to understand our partners better. The results gave a lot of insight into what our partners appreciate and how we can improve. Around the same time, we earned MCCY's Light Touch Grantmaker status – proof that we were growing in all the right ways.



6

Sep 2023

*Our first Strategy Retreat*

We came together for our first-ever Board strategy retreat. After reflecting and aligning our values, our Vision and Mission were born.

7

Dec 2023

*Making it official*

We made it official with the launch of our first five-year strategy (2024–2028) – backed by our first team retreat. Now we have a shared dream, grounded in trust, connection, and a common purpose (with a good dose of fun, of course).

8

Jan 2024

*Expanding the Family*

We joined the Asia Philanthropy Circle, opening doors to new ideas, peers, and possibilities.



10

Oct 2024

*A Fresh Look*

With a new website and refreshed identity, we further embraced who we are and what we believe.

9

May 2024

*Growing in Thailand*

We welcomed our first team member based in Thailand, where more than half our work takes place. Long-distance? We're making it work.



11

May 2025

*A Love Letter, in person*

For the first time, we're bringing everyone together – partners, friends, collaborators – for a gathering in person to connect and recenter ourselves. Because building a better world starts with caring for ourselves and each other.





## CHAPTER 2

# Portrait of Us

Where we've been, what we've shared  
A snapshot of our achievements together

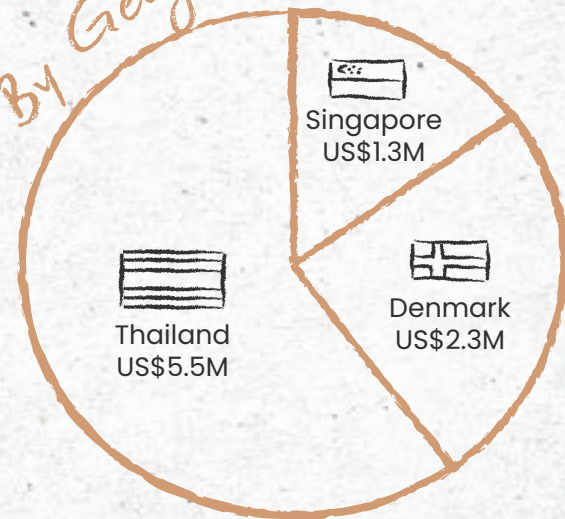


## 5 Years at One Glance

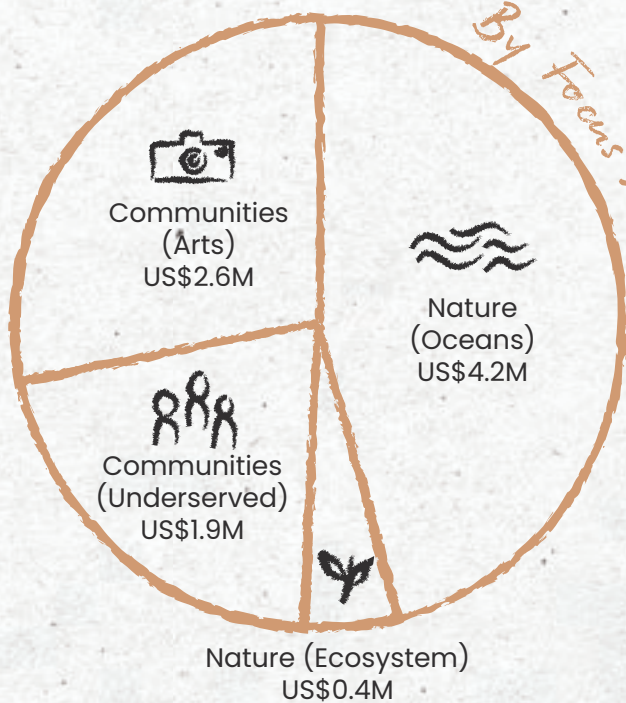
**US\$9.15M** (\$)   
grants committed

**US\$2.26M** (💎)   
additional funding   
partners received as a   
result of ECCA's support   
(e.g. connections made,   
recommendations, direct   
facilitation).

By Geography



By Focus Areas



**57.5** Hectares   
of land and ocean   
protected or restored   
equivalent of 80 football fields!



**29,302** Metric Tons   
of plastic waste removed,   
upcycled or avoided from nature   
equivalent to 255 adult whale sharks!



**3,870**   
underserved   
community members   
accessing resources or opportunities   
that they otherwise would not have.



PC: The Freedom Story



**926**   
people's livelihoods   
directly improved   
via jobs created, or formalized   
or increased income streams.



PC: Pai Seedlings

**39**

products, technologies   
or solutions   
engaged to promote   
nature protection or   
restoration.

**51**

people supported in   
finding employment   
through training, skilling   
and employment   
programs.

**960**

people experiencing   
social change   
due to engaging   
with the Arts.





## Words of Affirmation

A roundup of responses from our 2024 Partnership Survey

### Reputable Foundation

88.5% would recommend ECCA as a partner.

### Boosted Confidence

96% agreed that ECCA helped them feel more confident.

### Trustful Collaboration

Partners feel psychologically safe and are open to sharing challenges. ECCA scored **4.76/5** across key trust indicators such as feeling comfortable to approach ECCA when a problem arises; whether ECCA exhibited trust throughout.

*"Issues could always be raised with the Foundation, without ever fearing that this could damage their trust in us or our capacity to lead the project. I feel we can be true and honest, not pretending we have all the answers and solutions."*

### Useful Partnership

Partners value ECCA as a partner and friend.

4.74/5 – "ECCA is a competent partner"

4.42/5 – "ECCA understands our sector"

*"ECCA sincerely seeks to add tangible and needle-moving value through its work and resources, and is willing to be experimental in order to achieve its goals."*





### CHAPTER 3

## Love In Action

*The ones who've grown with us*

*Our long-term partners and the love stories we've written together*

At ECCA, we believe in the power of love to heal both the land and the people who tend it. The stories of these five partnerships, from Pai to Copenhagen, show us that true change isn't in the grand gestures. Much like love, it's built through small, consistent acts of care, trust, and collaboration. Here's what we've built with these five cherished partners.



PC: The Freedom Story



PC: Pai Seedlings



PC: Turning Tables



PC: Trampoline



ECCA





## Trust begins with letting go

*What if anti-trafficking didn't need to be heroic?  
What if it just needed to be local, consistent, and quietly brave?"*



the Spark

In the hills of northern Thailand, near the Myanmar border, The Freedom Story (TFS) has been quietly sowing the seeds of trafficking prevention for over a decade.

No dramatic rescues. No front-page stories. Just deep, steady care – **community by community, child by child.**

When we first met Lucy and the TFS team in 2021, it was the height of COVID. Many organizations were barely holding on but TFS stood out – not just for their resilience, but the emotional weight of their mission. They weren't just preventing exploitation; they were creating opportunities and rebuilding dignity for vulnerable families.

Our first milestone together was setting up a relief grant. A modest, practical step – but it paved the way for something more.



PC: TFS



PC: TFS

### 💎 ECCA's Thoughts

*"We saw how much The Freedom Story carried – emotionally, logistically, relationally. And we found ourselves wondering: How can we support them to scale their work, without asking them to stretch themselves thinner?" – Carol*

## the Courtship 😊

Together, we leaned into a different idea of growth: what if scaling didn't mean expanding – but sharing?

Over the next three years, we supported TFS to distill their model – education access, mentorship, family support, and community training – into something that other grassroots groups could adapt in their own ways and time.



PC: TFS



PC: TFS



PC: TFS

*"It was the first time we tried to codify what we did intuitively, it was messy – but beautiful. We saw our work take root in new hands."*

*– Lucy McGray, CEO of The Freedom Story*

By sharing the love, our work wasn't a product; it was a process – **full of vulnerability, learning, and unexpected joy.**



Now listening to:

Rise up by Andra Day





## the Love that held it together

Our combined efforts only worked because of trust. Trust in local leadership. Trust in the community. We had faith that others would carry it forward, and our belief bore fruit.

*"When our early partners started recommending others to join the project, that's when we knew. They weren't just using the model. They believed in it." - Lucy*

In 2024, a group of youth in Chiang Rai created a series of short films about online scamming. The videos were raw, funny, and startlingly honest – sparking conversations across schools, churches, and homes. The impact wasn't just about awareness, it was about building a sense of ownership and inspiring the community to tackle the issues too.

*"That moment reminded us that trust isn't about control. It's about letting go – so others can lead." - Lucy*

And they did.

PC: TFS

## Where it's gone in 3 years?

11 Grassroots Partners joined the movement.

72 Local Leaders Trained – those closest to the risks, and the solutions

420 Children Supported through mentorship and scholarships – mostly in communities TFS had never directly worked in before.

*Together with ECCA, we are making Community-led child trafficking prevention possible – ensuring more children are safe and supported in their education*



One of our favorite moments? A small church started using the TFS curriculum for after-school sessions. The impact on the children was so clear that the local school asked to accredit the course.

It wasn't part of our plan but we learnt that unexpected outcomes and beautiful memories such as these went a long way in keeping the passion strong.

## The Lesson of the Heart

TFS didn't grow bigger. They grew wider – by letting others lead.

*"We weren't chasing a perfect model. We were creating space for communities to lead in their own way – and to remind us what prevention looks like when it's rooted in care." - Lucy*

This chapter of our collaboration may have ended but the work continues in the next phase where we leverage on this growth to take the network beyond borders.







# Love is all about timing

"Real partnership means making space, keeping pace, and showing up - especially when it's hard."

## the Spark ✨

Most partnerships start with a yes. Ours began with a no.

When we first approached Turning Tables Denmark (TTDK) to offer funding support, they declined. Their reason? The timing wasn't right.

Back then, TTDK was in the middle of something big. They had just secured permission to convert a disused chapel into a youth-led cultural lab. It was a hard-won achievement, but also a massive project that stretched their bandwidth to the limit.

"We were growing fast. But our internal scaffolding needed to keep up. We needed a pause before we could say yes."

- Martin, Turning Tables Denmark

So we paused too and in a world of busy schedules and fast deadlines, we chose to wait. Then we restarted the conversation at just the right time, with one clear desire: **to understand them.**

TTDK was evolving from a small, project-based team to a medium-sized organization with a bold, long-term vision. But transitions like this are never easy. The challenges were clear: scaling responsibly, stabilizing their team, securing financial sustainability, and putting systems in place to support it all.



PC: TTDK



PC: TTDK

## 💎 ECCA's Thoughts

"We took a step back to ask ourselves: What kind of partner do we need to be right now? That reflection shaped one of our most defining partnerships." - Carol



## the Courtship

The turning point came when we used our in-house 360° tool with TTDK for a full organizational review.

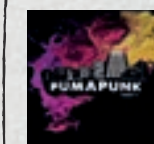
"It took a lot of time. And wasn't easy. But it helped us define who we were - and where we needed to grow. We still use the framework to track our progress till today." - Martin

Together, we mapped five shared outcomes:

- 01 Secure long-term financial health
- 02 Strengthen governance and decision-making processes
- 03 Improve internal systems, especially in HR and workflow
- 04 Build knowledge collection, impact management, and program methodology
- 05 Develop communications to amplify the work



PC: TTDK



Now listening to:  
Gør Næget by Tibe & Laila

We didn't want our grant to be a traditional type, supporting only short-term goals. For us, it was about creating space for TTDK to reflect, experiment, and sustain themselves for the long run.

With core funding in place, TTDK was able to hire for three pivotal roles: business development, HR, and production. They also invested in leadership and social work development across the team.

"No other funders was interested in our core, ECCA was the first." - Martin



## the Love that held it together

In this partnership, we didn't want to lead. We wanted to walk alongside TTDK in the spirit of collaboration.

To do that, **we needed to show up** – not just at strategy calls, but in the everyday. So, our Denmark-based teammate, Alex, began spending two days a week at TTDK – painting chapel walls, joining meetings, and helping out with daily tasks.



*"At first, the idea felt unusual. But over time, we saw how valuable it was. Having Alex around became a natural part of our rhythm – and honestly, it made 'reporting' feel less formal, because he already knew our everyday. The team never saw him as 'ECCA.' He was just Alex." – Martin*

The journey wasn't smooth. Renovations of the chapel and two cultural labs were delayed, along with several milestones in our planning. But our close working relationship allowed us to adapt fast.

To support this, we also set up a quarterly steering group together with another co-funder, Bikubenfonden. This wasn't just for governance, it was part of a shared experiment to explore how funders can collaborate better and make things easier for partners.

It was a deliberate effort to challenge traditional funder-grantee dynamics and reimagine what collaborative, trust-based funding could look like.

## Where it's gone

Since then, TTDK has grown into one of the country's most dynamic youth arts organizations, running three youth-led cultural labs in social housing communities. All labs are guided by professional creative mentors trained in social work, giving youth a unique blend of arts education and relational care.

Each lab is part studio, part living room, part community space. Young people gather there to create, hang out, make music, direct films, host events – or just be. They grew in popularity as a third space for the youth, and flourished into ecosystems of belonging. In 2024 alone, **391 youths visited and worked regularly in the labs. 35 of them were hired** as assistant instructors, photographers, and production crew for events.

*"It's a perfect place to be creative and meet new people, there's always a chance to learn something new."  
– Necmiye, 15, a youth mentor at the Æblehaven Lab*

*"You can make music, take pictures, record podcasts, film how to cook food – whatever you dream up, and there are really nice people... like Necmiye. She's the best." – Melis, 14*



## the Lesson of the Heart

This was never just about funding a program. It was about investing in an organization's ability to grow – on their own terms.

They say love is patient and seeks to understand, and this collaboration taught us exactly that – the value of giving space and **waiting for the right time.**

The experience has been a truly transformative one for us, as we learnt to approach funding in a whole new light. And it all started with a "no."





# Regeneration as a love language

"Regeneration isn't just about the land - it's about what happens to the people who tend it."

the Spark

In the quiet valleys of Pai, regeneration began not as a grand initiative – but as a humble invitation.

Damien, a former chef, left city life behind together with his partner Lyse and their two children in search of something more grounded. On a modest patch of land, they began experimenting with regenerative farming. But it was about more than just soil. It was about the people.

Sarah, a local Karen farmer, was one of the first to reach out. Her father had spent years in chemical farming, and when he passed, the land he left behind was tired, toxic, and barren. Desperate for another way, Sarah approached Damien and asked him to visit her village, Muang Noi.

It was the moment we realized regeneration may be a lofty idea for some, but a matter of survival for others.



## the Courtship

For nearly a year, we simply listened – supporting outreach and collaboration with farmers, neighbors, and elders. Most regenerative initiatives we had studied in this region met with limited success – not for lack of knowledge, but because they focused only on techniques and not on trust. With this in mind, we shaped a deeper approach:

- 01 Hands-on, practical training rooted in traditional knowledge
- 02 Shared infrastructure and direct access to buyers
- 03 Monthly income support during the fragile early transition stage

### 💎 ECCA's Thoughts

"Yes, it was expensive. And yes, harder to scale. But this pilot had to prove two things: that the soil could recover, and that trust could be rebuilt." – Carol

By early 2023, 17 families had joined. What started as a personal experiment was evolving into a community-led cooperative.

"Regeneration didn't just need compost. It needed confidence. Cooperation. Time." – Damien, Pai Seedlings Foundation

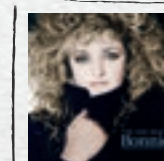


PC: Pai Seedlings



PC: Pai Seedlings

One of the boldest steps taken by Damien and Lyse's team was to help farmers renegotiate existing debts. They helped assure banks that if the farmers stayed on the course, the project would help repay what was owed. A win for the farmers, the banks, and the land.



🎵 Now listening to:  
The Best by Bonnie Tyler





## the Love that held it together

We worked with Damien's team to design a model that could withstand the winds of change. That commitment was tested in 2024, when the community was hit by a series of harsh, uncontrollable climate events.

First came an unusually dry season, where water was scarce, and crops struggled to take root. Then flash floods swept through the valleys, washing away precious topsoil and young plants. Just when things seemed to stabilize, a rat infestation destroyed nearly 90% of what remained.

For a community just beginning to trust nature again, it was a devastating season. Yet, farmers leaned on and cared for each other in a show of strength that spoke volumes about their love for the land.



February 2023



November 2023

*"They asked if they'd disappointed us. We wondered if we'd failed them. That kind of mutual care can't be taught. It's built day by day."*  
- Damien

This wasn't just a partnership – it was a bond. One that held strong through hard seasons.



PC: Pai Seedlings



PC: Pai Seedlings

## Where it's gone

Today, all 14 farms in Muang Noi have transitioned from monoculture to biodiverse farming. For the first time in recent memory, no new debt has been added – a remarkable feat in this chemically dependent region.

Through *BeLeaf*, the community now produces organic pastes, jams, and other goods. Homestays, weaving, sword dancing, and ecotourism are also slowly generating additional income and restoring cultural pride through this project which has been drawing attention from even local government officials.

## The Lesson of the Heart

Who knew something as soft as soil could lead to such rock solid impact? Together, we've put down roots to grow something far deeper: a movement of people reclaiming their futures together.

The journey is still slow and seasonal but the foundation of the change is firm and lasting.

*"It started with soil. But the deeper transformation is happening in how people see themselves – and each other."* - Damien



PC: Pai Seedlings

*"Carol and Christian have trusted me to define what was my personal best and to operate from that space. That has set our standard for Empowerment with the farmers' group: To excavate what people's ambitions are, and to support their agency in pursuing them with clarity, courage, and in alignment with their values."*

*Damien - Pai Seedlings Foundation.*



PC: Pai Seedlings





# Finding the perfect match

"Matching people with purpose takes time, heart, and the belief that everyone has something to give."



PC: Trampoline

## the Spark ✨

It started with a question: What if we could help people find not just jobs, but purpose?

In 2016, a group of passionate changemakers came together with a shared belief – that underserved communities deserve more than charity. They **deserve real opportunities** to live with independence, dignity, and direction.

So they built Trampoline: a social innovation enterprise designed to connect overlooked talent with meaningful work.

Now listening to:  
**Try by Pink!**

## the Courtship 😊

The journey took them to unexpected places of discovery – especially among neurodiverse individuals and people with disabilities. Through one-on-one assessments, the team began to uncover not just skills, but the **unique ways each person learns, thinks, and thrives.**

They saw what others didn't: with the right support, someone once labelled "unemployable" could become a forklift-certified warehouse wizard. (Shout out to Gareth, who proved that neurodiverse individuals are more than capable of handling heavy machinery – and stereotypes).



PC: Trampoline



PC: Trampoline

"Working together with communicating is the most important thing in the life of society... It's hard to work alone, but you can gain skills by learning from colleagues and friends."  
– Gareth, Trampoline participant

Gareth earned his forklift license in 2024, breaking both stereotypes and new ground.

"We have a deep appreciation for the support Gareth has received from the Trampoline team... Their holistic approach and belief in his potential, exemplified by his achievement of a Forklift Operator License, are invaluable." – Gareth's mother ✨



## the Love that held it together

In 2019, Trampoline launched pilot programs that confirmed something powerful: many on the autism spectrum thrive in roles that require structure, focus, and precision – like engineering and data work.

By 2022, they launched **GATES – Growing Alternate Talent for the Engineering Sector** – a program designed not just to place people in jobs, but to build long-term success. Instead of focusing just on the trainees, it brought families, employers, and coaches into the process – creating an ecosystem of support from recruitment to retention.

Trampoline's support extends beyond the office. Their weekly **Valor Programme** offers exercise sessions, group hikes, and social games – keeping trainees connected, confident, and active.

*"It's a privilege to journey with our trainees and help them attain their goals. Although challenging or chaotic at times, it's been very rewarding."*  
– Jamie Yeo, Job Coach, Trampoline



PC: Trampoline



PC: Trampoline

*"The weekly Valor Programme is a great way to interact with fellow trainees and to keep myself socially and physically active. Not only do you get to play some active games and go on hikes, you also get to learn new skills."*

– Ethan Lim, Trampoline participant



PC: Trampoline

## Where it's gone

Today, **over 70 people have found work** through GATES. A third of them are still thriving in their roles beyond nine months – some have even earned raises or taken on bigger responsibilities. Our participants, You Kai Xuan and See Chun Shan, have continued to grow with the help of long-term coaching.

In 2024, Trampoline asked another question: What if we didn't wait until adulthood to start?



The answer is Undifferent – a **co-living and learning pilot centre** for youth with different learning needs. A soft place to land. A strong place to grow. We're proud to keep walking alongside Trampoline in this next chapter, as we work together to break down more barriers to belonging, learning, and meaningful work.

## The Lesson of the Heart

What began as a pilot is now a proof point: hiring inclusively brings the **same return on investment** as any other hires. For employers unsure where to begin, internships and job trials are a good starting point. The onboarding might take a little more time, but the value of long-term consistency, loyalty, and performance is immeasurable.

Because when we see people not as problems to fix, but as talents to discover, it's matchmaking with a meaningful twist.

### ECCA's Thoughts

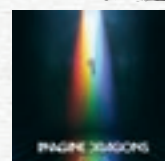
*"We often place the responsibility for change solely on individuals. But Trampoline reminded us to look deeper – at the overlooked environmental triggers and even our own actions that may unintentionally contribute to them. Real change happens when systems shift, not just when individuals are asked to adapt."*  
– Xin Ying





# Navigating the tides of change

"When we shift our focus from waste to people, we unlock the power of innovation, dignity, and long-term impact. Tackling ocean plastic pollution isn't just about cleaning up - it's about building systems that work for everyone."



Now listening to:

Whatever it takes by Imagine Dragons



## the Spark

Some partnerships start with a pitch deck. This one started with a coffee on Carol's first day at ECCA.

Tom and Ben, the founders of Seven Clean Seas (SCS), had a simple ask: a small grant to help them hire a third teammate. But what they offered in return was far greater: a vision fueled by love. Love for the oceans. And a stubborn belief that systems could be built differently and fairly.

### ECCA's Thoughts

"They spoke with such passion and urgency that you couldn't help but believe in them - even when it was just two people and a dream." - Carol

At the time, SCS was transitioning from beach cleanups to something bolder: upstream recovery, waste accountability, and scalable solutions to stop plastic at its source. They weren't just picking up trash; they were rewriting the rules.

## the Courtship

The journey was far from linear. It veered sideways and even went off track sometimes, but that's how some of the greatest love stories go.

ECCA's first grant was for capacity-building. Nothing flashy but we'd look back and see this as the catalyst for everything. It gave SCS space to stabilize, hire, and professionalize.

"We've been on a journey of professionalization with ECCA that really set us up for success."  
- Tom, CEO of Seven Clean Seas

Then came the roadblocks. When plans to launch the HIPPO, a solar-powered river-cleaning vessel, in Vietnam hit regulatory red tape, SCS had a choice: pause or pivot.

Together, we found a third option - Thailand. ECCA funded a feasibility study to test HIPPO's deployment in Bangkok's Chao Phraya River. Progress was slow, but in 2024, a breakthrough came: HIPPO was officially launched, and an MoU was signed with the Department of Marine and Coastal Resources.



### ECCA's Thoughts

"After years of persistence, the HIPPO finally hit the water - a testament to what love and patience can build."  
- Christian

We backed the next phase with a third grant to support R&D that would turn recovered plastic waste into something of value. **Circularity was a priority** from day one. That same waste is now being transformed into coasters, certified bricks, and roof plates that replace toxic asbestos.





PC: SCS



ECCA



PC: SCS

## the Love that held it together

In the face of setbacks, hard decisions, and growing pains, we made sure to maintain a foundation of trust.

*"We learned a lot along the way - firing our first team members, saying no to an unfair equity offer, navigating red tape just to launch a vessel. Through it all, ECCA became someone we could talk to, rant with - even when the answers weren't always clear."*  
- Tom

By 2022, this trust deepened. ECCA made its first-ever impact-first equity investment in SCS. It wasn't because the model was perfect, it was a show of our faith in the relentlessly driven people behind the model.

### ECCA's Thoughts



*"This was never just a project. It was about not giving up on building systems. From beach cleanups to a financially viable model for waste recovery, to circular economy solutions and local job creation - SCS is changing the game. Not just by removing waste, but by restoring value to both people and nature."* - Carol



PC: SCS

*"I consider Carol a friend and a dependable point of contact. We can speak openly - about opportunities, hard choices, the sector. Honestly, I don't see how this relationship could be stronger than it already is."* - Tom

Today, that connection remains personal and professional.



PC: SCS

## Where it's gone

Today, SCS has grown from two co-founders into a team of over 100, operating certified ocean plastic recovery programs in Singapore, Indonesia, and Thailand. Their **milestones in 2024 alone speak for themselves:**

2000+ Metric tons of plastic recovered (over 5,000+ metric tons in total)	1 HIPPO Unit deployed in the Chao Phraya River
100+ Full-time jobs created with fair wages, benefits & safe working conditions	60% reduction of single-use plastic in pilot schools
1,800+ Roof plates were made from hard-to-recycle plastic	2000+ Coasters produced from bottle caps

Critically, every SCS project is now independently verified under Control Union, OBP Neutrality, and Verra's Plastic Waste Reduction Standard - ensuring traceability, credibility, and true impact.

SCS isn't just a cleanup organization. It's a systems builder, innovating solutions that turn waste into bricks, furniture, and hope - proving that **new life can be restored** from even discarded materials.

## The Lesson of the Heart

Sometimes, **love takes a leap of faith**. You don't always have the answers and sometimes, our partners aren't always able to provide every last bit of information.

But we don't need all the answers. We need people worth believing in - and the patience to grow with them.

Seven Clean Seas isn't done. They're still pushing boundaries, still crafting solutions that didn't exist before. And we're proud to keep walking beside them, and believing in what they dream up next.



## CHAPTER 4

# A Garden of Love

*Here's to everyone we've nurtured  
and who, in turn, nurture us.*

As with nurturing plants, love requires tender care and attention to flourish and grow. Here's an overview of partnerships and initiatives we've supported – some are young seedlings, putting down their roots. Others are matured vines, reaching far and wide.





# Tender Roots

New partners who have sown the seeds of a promising beginning with us



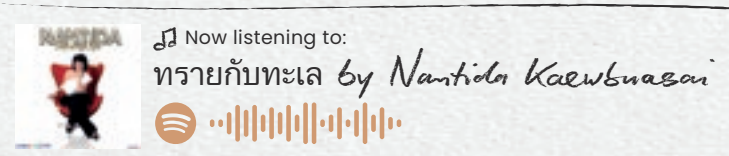
## Fishesfolk defending the seas that they harvest

"Imagine if every coastal village could care for their waters the way they know best."

A community-led marine conservation model where fisherfolk and conservation scientists collaborate to protect Thailand's coasts. In 2024, the first 10 sites set sail – proving that the best guardians are those who've lived with the tides for generations.

### Why it matters

Empowering local fishers to co-manage their waters leads to conservation that's **more effective and more sustainable** for both livelihood and marine life.



PC: Kita

## KITA

A collaborative initiative by youth, for youth

"What if under-resourced kids are empowered to help each other, and themselves?"

When Hatch realized their for-profit model wasn't reaching the ones who needed it most, they set up Kita (meaning "we/ours") – a nonprofit co-built with their alumni to teach digital skills, with our backing. Every aspect of Kita, from the name to its mission, was shaped by the very youth it's meant to serve.

### Why it matters

By giving the youth an active role in the creation and running of Kita, it empowers them with a **sense of purpose and agency**.



PC: Kita



PC: Kita







*Turning recycling into a habit through incentives*

“What if recycling felt as easy and rewarding as buying snacks?”

AI-powered recycling stations that turn waste into rewards for Thai suburbs. Villages earn points for recycling – redeemable at local shops – while building a live map of plastic waste. Our impact loan helped scale their first contracts.

*Why it matters:*

Turning recycling into a daily habit isn't just good for the planet – it also creates **visible, trackable value for communities.**



PC: Micro Greentech



*Conserving corals with a blend of science and passion*

“Can policy work hand in hand with science to rescue and restore corals?”

Supporting ATMEC and their partners to develop Thailand's **first hydrodynamic reef** map, where spawning cycles are used to revolutionize restoration. They are on track to proving that biodiversity thrives through evidence-based conservation efforts.

*Why it matters:*

Good science, when locally driven and grounded in evidence, can reshape how we restore entire marine ecosystems.



PC: ATMEC



*A cutting-edge and sustainable new type of plastic*

“What if the future of plastic was seaweed?”

A seaweed-based resin to replace single-use plastics. Our impact loan is helping them leap from concept to prototype, challenging an industry built on convenience.

*Why it matters:*

Replacing plastics at the source is one of the clearest ways to reduce waste, and seaweed might just be the next big leap.



PC: Nano Onions



*A love for our natural resources, shared and multiplied*

“Imagine the combined power of different organizations, backing a good cause together”

Uniting over 100 organizations to protect 30% of Thailand's land and seas by 2030.

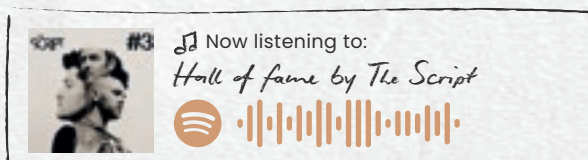
They're on track to draft a citizen-led action plan, because **global goals need local roots.**

*Why it matters:*

Conservation targets work best when they're co-created by people on the ground, and have a personal investment in the outcome.



PC: 30 x 30





# Steady Shoots

Partners we have coaxed some ground with, and are still growing



Conservation efforts anchored by boots-on-the-ground science

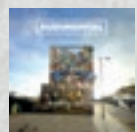
"What if there is great power in quiet and consistent work, day after day?"

What began as a COVID-era relief partnership evolved into sustained support for field research, reef monitoring, and capacity development for early-career Thai marine scientists.

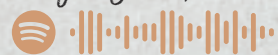
Our backing helped COREsea deepen their collaboration with Thailand's Department of Marine and Coastal Resources when their MOU was successfully renewed in 2024. A **new conservation site** – Ang Thong National Park – was also included.

Why it matters:

The results of conservation don't always appear grand; sometimes, it's measured simply in the presence of clams and coral – and in the quiet commitment of those who return to the reef every single day.



Now listening to:  
Not giving in by Rudimental



A movement born from one jerry-rigged machine

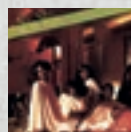
"Plastic waste should build communities, not landfills."

When we met Precious Plastic Bangkok in 2021, they had a bold vision: to turn plastic waste into a community resource – empowering locals to create, earn, and lead the shift toward zero waste.

In just three years, **11 community hubs** have **recycled 23.6 metric tons** of plastic waste, generating US\$40,662 in supplemental income for over 280 locals. Our next step? Publishing open-source DIY blueprints to help anyone, start their own circular initiative anywhere.

Why it matters:

Because mothers, neighbors, and everyday people make the best changemakers, when given the tools.



Now listening to:  
We are Family by Sister Sledge



Restoring ecosystems, sapling by sapling

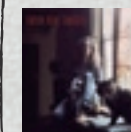
"Ecosystems can heal when people thrive."

In 2020, we joined forces with the World Wide Fund for Nature to support the Forest Landscape Restoration Fund (FLR349) in Thailand. Our goal was to **revitalize the land in Mae Chaem** through agroecology, strengthening food security, and giving farmers the tools to heal the land while making it work for them.

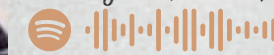
By 2024, the project led to the restoration of 25.7 hectares of watershed in Mae Chaem, achieved by planting 9,860 saplings. These efforts have improved soil fertility, increased water retention, and enhanced biodiversity, creating a resilient ecosystem that benefits both the environment and local communities. Farmers are actively involved in monitoring the growth of these saplings, ensuring the long-term success of the restoration efforts.

Why it matters

Because ecosystems thrive when communities are empowered to lead and sustain them.



Now listening to:  
You've got a friend by Carole King





# Enduring Blooms

Partners who have flourished and grown from strength to strength

**BETTR**  
LIVES

Transforming spaces, one emotion at a time

**“What if workplaces – and schools – ran on empathy?”**

In 2021, the Bettr Fellowship was launched to help social enterprises create more inclusive and emotionally intelligent workplaces. Using the Six Seconds model of Emotional Intelligence, Bettr Lives – Six Seconds’ certified partner in Singapore – equips leaders and middle managers with personalized emotional development plans, peer learning circles, mentorship, and leadership coaching. The program also draws on Bettr Group’s real-world experiences working with at-risk youths and single mothers, making the learning both grounded and practical.

*Why it matters:*

Because emotionally resilient youth grow into empathetic leaders, which creates a ripple effect for greater impact on our future.



PC: Bettr Lives

11 organizations have since completed the fellowship over two successful cycles, but we realized empathy shouldn’t be limited to the workplace. In 2024, they launched NEMO (Navigating Emotions), a new program bringing emotional intelligence into schools. With our support, they’re now expanding into more classrooms – and equipping teachers too – to help both students and educators build emotional resilience and lead with heart.



Supporting storytellers from emerging creative communities

**“Think about what aspiring storytellers could achieve with access to world-class training?”**

Since 2020, we’ve supported 17 scholars from seven countries through scholarship to study at Danish School of Media and Journalism (DMJX).



**Walaa Ibrahim** (Sudan) continued her education at the prestigious International Center of Photography in New York, building on the foundation she developed at DMJX.



**Zohreh Sadati** (Iran) is building her career in Paris through art and photography, actively exhibiting her work and having published a personal photobook.



**Hana Gamal** (Egypt) has had her work featured in The New York Times, Huck Magazine, and The Huffington Post. She has exhibited internationally, including in France, Egypt, Australia, and Germany.



**Mohammed Mahdy** (Egypt) received a World Press Photo Award and is also an educator. His ongoing project titled ‘Here, the Doors Don’t Know Me’ has been widely published and exhibited.

*Why it matters:*

Because when underrepresented voices gain a platform to tell their stories, the world listens – and changes.







PC: DMJX



## Helping powerful stories go beyond the classroom

### ECCA-DMJX Photojournalism Award

#### "Every story deserves a chance to be seen"

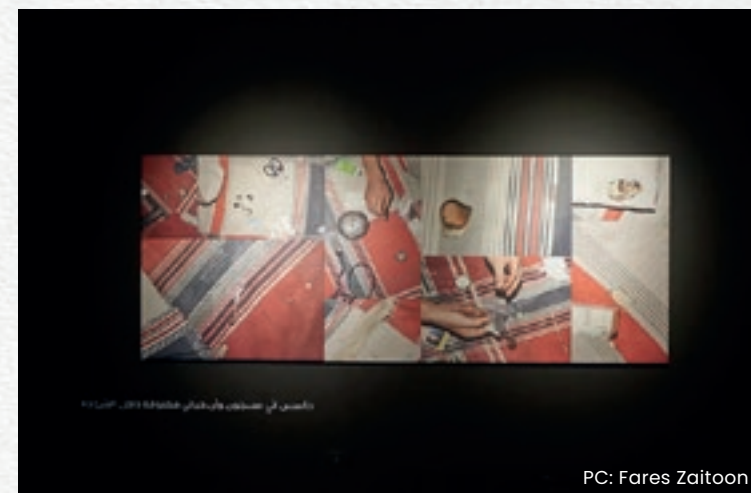
Too often, student projects stay under the radar. That's why we co-created the ECCA-DMJX Award in 2022 – to give these stories greater visibility. So far, we've supported eight powerful projects.

#### Why it matters:

It's important to amplify unheard voices. Once these stories are no longer stuck in portfolios and are out there in the world, the work of opening minds and shifting perspectives can begin.

*Four are already making waves and the rest are just getting started* →

**Fares Zaitoon** (Egypt) exhibited his project on drug abuse in Cairo, sparking public dialogue through panel discussions. The exhibition was extended due to its success.



PC: Fares Zaitoon



PC: Rikke Kjær Kjeldsen & Liv Møller Kastrup

**Rikke Kjær Kjeldsen & Liv Møller Kastrup** (Denmark) used the award as a launchpad for a travelling exhibition that opened in Aarhus in April 2024.



PC: Manuel Seoane

**Manuel Seoane** (Bolivia) designed an outdoor exhibition in central La Paz, turning public space into a storytelling platform.



PC: Louise Herrche Serup & Sarah Hartvigsen Juncker

**Louise Herrche Serup & Sarah Hartvigsen Juncker** (Denmark) have exhibited their project three times, winning awards and earning a slot at The Gender Museum in Aarhus this fall.



CLOSING CHAPTER

# The Road Ahead

To all that's unwritten

Some stories end. Others unfold in ways we never imagined. This one? We're still writing it - with you. Love isn't a checklist. It's something we return to, again and again. Here's what we hold ourselves to:

- 💎 We'll embrace the mess. Growth rarely comes in a neat, linear journey.
- 💎 We'll choose to listen - especially when it's hardest.
- 💎 Your wins are ours, too. That's what community means.



Let's write the next chapters together.



creating stories together



I really loved seeing Seven Clean Seas and Trampoline side by side at the beach cleanup in Singapore. That kind of collaboration and knowledge-sharing - different people coming together for a shared purpose - is exactly what we strive for at ECCA. It's about building bridges between communities, and that morning brought it home for me.

- Christian Eneroldsen, ECCA



PC: Turning Tables



Respect to those who take on gargantuan challenges with a smile on their faces.

Tom Pearson-Ng  
Seven Clean Seas

Big Thanks to the ECCA Family Foundation for your support, time and energy in joining our community, supporting us on our adventure, and helping us realise our goals. Our partnership has grown into an honest and genuine collaboration, which we value highly and are deeply grateful for!

Turning Tables Danmark



## With all our Love

Thank you for walking with us.



PC: The Freedom Story

When I was in Nam, I had the chance to sit down with the guardians of some of the scholarship students. One guardian told me how much this scholarship has changed her niece and nephew's lives. Her niece, who is in secondary school, now dreams of becoming a teacher. She wants to help others the way she's been helped. Her nephew, still in primary school, has found a love for drawing and is already competing in school art contests. This support is helping them both discover who they want to be.

- Chonlada Jangum (Nune), ECCA



PC: Pai Seedlings

When I experienced the project Pai Seedlings and ECCA are doing in Muang Noi, I was so moved by the transformation, that I now carry it in my heart. I have several times experienced giving people goosebumps or tears in their eyes when I tell them about the work, because they can feel the passion and magic.

- Alex Dahldorph, ECCA

We got our hands dirty, shared a few laughs, and spoke about life - this is the kind of work that roots you.

- Carol, ECCA



## Corporate Information

### ECCA Family Foundation Ltd.

Company registration number	: 20204423G
Incorporation date	: 17 August 2020
Company type	: Public Company Limited by Guarantee
Audit firm	: CLA Global TS Public Accounting Corporation

### Management

Chairman & Director	: Christian Algot Enevoldsen (Appointed 17/08/2020)
Vice-Chairman & Director	: Martin Hoyer-Hansen (Appointed 17/08/2020)
Director & Secretary	: Nurulhuda Binte Mohamad Sa'ad (Appointed 17/08/2020)
Director	: Liew Kaiting, Carol (Appointed 21/06/2021)

## CORPORATE GOVERNANCE & COMPLIANCE

A Board of Directors (the "Board") manages the Foundation. Directors are appointed in accordance with the Foundation's constitution.

The Board of Directors ensure:

- **Compliance** – The Foundation must comply with its constitution and all relevant laws and regulations
- **Management** – The Foundation must be managed ethically and responsibly
- **Credibility** – The Foundation must be effective, credible and sustainable
- **Success** – The Foundation should fulfil its objectives

The board is required to use independent judgement and act in the best interest of the Foundation.

### Board Meetings

The Board conducts quarterly meetings, where meetings consist of one or more of the following:

- Approval of the annual report and financial statements
- Approval of corporate strategy, grant proposals and approvals
- Convening of members' meetings or any other matters that the board considers necessary

### Meetings and attendance for the 2024 calendar year were:

Name of Director	Board Meeting Attendance
Mr Christian Algot Enevoldsen	5/5
Mr Martin Hoyer-Hansen	5/5
Ms Nurulhuda Binte Mohamad Sa'ad	5/5
Ms Liew Kaiting, Carol	5/5



FINANCIAL MANAGEMENT AND CONTROLS

The Foundation is compliant with all applicable laws and regulations and ensures that resources are used legitimately and accounted for.

The Foundation has implemented relevant internal processes, and the Board will continue to:

- Conduct reviews of the Foundation’s controls, processes, key programs and events
- Approve and regularly monitor expenditure
- Review financial statements, with analysis and explanations given for significant difference

Reserves, Investments and Loans

The Foundation’s reserve is the balance of the donation(s) for payment of the Foundation’s operating expenses. The Foundation did not and will not invest its reserve. The Board will donate all funds received and has or will pass on all donations to the assigned charitable organization. The Foundation does not approve any loans to any director, employee or other parties. The Foundation does not receive loans for any purpose or tenure,

Disclosure and Transparency

The Foundation will be transparent and accountable in its operations. Board members are not remunerated for their services to the Board.

Human Resource Management

As of December 31, 2024, the Foundation has a total of three employees. The company secretary carries out all administrative work, and employees of North-East Family Office Singapore Pte. Ltd. carry out all finance-related work.

Conflicts of Interest

The Board is required to act in the best interest of the Foundation. If a conflict of interest arises at a Board meeting, the Board member concerned must not vote on the matter nor participate in discussions. A complete and transparent recording of all relevant matters should be recorded in meeting minutes.

Funding Sources

Christian Algot Enevoldsen and The Trust endows the Foundation.

Financial Statements

The directors present their statement to the members of ECCA Family Foundation Ltd. (the “Foundation”) together with the audited financial statements for the financial year ended 31 December 2024.

In the opinion of the directors,

- (a) The financial statements are drawn up to give a true and fair view of the financial position of the Foundation as of 31 December 2024, and of the financial performance, changes in funds and cash flows of the Foundation for the financial year covered by the financial statements; and
- (b) On the date of this statement, there are reasonable grounds to believe that the Foundation will be able to pay its debts as and when they fall due.

Directors

The directors of the Foundation in office at the date of this statement are as follows:  
Christian Algot Enevoldsen  
Martin Hoyer-Hansen  
Nurulhuda Binte Mohamad Sa’ad  
Liew Kaiting, Carol

Arrangements to enable directors to acquire shares and debentures

The Foundation is a company limited by guarantee and has no share capital and debentures.

Directors’ interests in shares or debentures

The Foundation is a company limited by guarantee and has no issued share capital. There were also no debentures issued by the Foundation at the end of the financial year.

Share options

The Foundation is a company limited by guarantee. As such, there are no share options or unissued share capital under options.

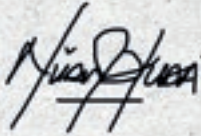
Independent auditor

The independent auditor, CLA Global TS Public Accounting Corporation, has expressed its willingness to accept re-appointment. The Board of Directors has on the date of this statement, authorized these financial statements for issue.

  
Christian Algot Enevoldsen  
Chairman & Director

  
Martin Hoyer-Hansen  
Vice-Chairman & Director

  
Liew Kaiting, Carol  
Director

  
Nurulhuda Binte Mohamad Sa’ad  
Director & Secretary



**BALANCE SHEET**  
as of 31 December 2024

	2024 US\$	2023 US\$
<b>ASSETS</b>		
<b>Current assets</b>		
Bank balances	397,548	336,091
Other receivables	75,822	8,268
	473,370	344,359
<b>Non-current assets</b>		
Other receivables	169,362	-
Plant and equipment	12,648	8,328
	182,010	8,328
<b>Total assets</b>	655,380	352,687
<b>LIABILITIES</b>		
<b>Current liabilities</b>		
Other payables	246,811	357,897
<b>Total liabilities</b>	246,811	357,897
<b>Net assets/(liabilities)</b>	408,569	(5,210)
<b>FUNDS</b>		
Unrestricted funds/(deficit)	408,569	(5,210)
<b>Total funds/(deficit)</b>	408,569	(5,210)

**STATEMENT OF FINANCIAL ACTIVITIES**  
for the financial year ended 31 December 2024

	2024 US\$	2023 US\$
<b>INCOME</b>		
Donations	2,620,000	2,545,935
Other income	1,534	75,143
	2,621,534	2,621,078
<b>DIRECT CHARITABLE EXPENSES</b>		
Grants	(1,443,364)	(2,035,353)
Programme expenses	(54,790)	(31,370)
	(1,498,154)	(2,066,723)
<b>EXPENDITURES</b>		
Administrative expenses	(316,952)	(381,384)
Communications	(38,756)	(9,247)
Depreciation of plant and equipment	(2,794)	(1,920)
Employee compensation	(322,255)	(170,141)
Insurance	(9,102)	(5,520)
Legal and professional fees	(6,648)	(16,862)
Net foreign currency exchange losses	(13,094)	(229)
	(709,601)	(585,303)
<b>Net surplus/(deficit) for the financial year</b>	413,779	(30,948)



